# 2nd Regional Conference

**CORPORATE SOCIAL RESPONSIBILITY IN THE MIDDLE EAST**

Pera Palace Hotel ~ Pasa Room  
Mesrutiyet Cad. Tepebasi, No: 52 ~ Beyoglu, Istanbul 34430, Turkey

**CONFERENCE AGENDA**

*May 29-30, 2014*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.30 – 9.00</td>
<td>Registration</td>
</tr>
<tr>
<td>9.00 – 9.30</td>
<td>Opening Remarks</td>
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<tr>
<td></td>
<td>- Dr. Mohamed Y. Mattar, Executive Director, The Protection Project, The Johns Hopkins University, School of Advanced International Studies, USA</td>
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<td>- Dr. Khalid Youssef Houssein Al-Omari, President, Jerash University, Jordan</td>
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<tr>
<td>9.30 – 11.00</td>
<td>Session 1. The Theory and the Practice of CSR in the Middle East</td>
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<td>- <em>Chairman: Dr. Eslami Reza Gholamali, Professor of Law, Head of the Human Rights Center, Shahid Beheshti University, Tehran, Iran</em></td>
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<td>- Dr. Nashaat Edward Nashed Gerges, Professor of Economics, Oubour Higher Institute for Management, Computers, and Information Systems, Egypt</td>
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<td></td>
<td>- The Economic Contributions of Private Companies to the Community at Large</td>
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<td>- Dr. Eslami Reza, Professor of Law, Head of the Human Rights Center, Shahid Beheshti University, Tehran, Iran</td>
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<td>- Corporate Social Responsibility in Iran: The Very First Steps</td>
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<td>- Dr. Valentina Azarov, Lecturer in Human Rights and International Law, Al-Quds Bard College, Al-Quds University, Palestine</td>
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<td>- Operationalizing the Corporate Duty of Non-Recognition</td>
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<tr>
<td>11.00 – 11.30</td>
<td>Q&amp;A</td>
</tr>
<tr>
<td></td>
<td>Coffee Break</td>
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</tbody>
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Session 2. Corporate social responsibility frameworks and practices in the region

Chairman: Ms. Melda Cele, Contact Person & Board Member, UN Global Compact Turkiye

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How NGO’s and UNGC effect private sector performans: Supply Chain Management at the Boyner Group: a Rights Based Approach

- Mr. Gökhan Dikmener, Business Outreach Coordinator, UN Development Programme, Istanbul, Turkey

The work of the Istanbul International Center for Private Sector in Development (IICPSD) in promoting Corporate Social Responsibility in the MENA region

- Dr. Ahmed Abdel Rahman al-Majali, Professor of Commercial Law, Faculty of Law, Taibah University, Saudi Arabia

Corporate Social Responsibility: the United Nations Global Compact and Islamic jurisprudence

Q&A

1.00 – 1.30

Coffee Break

1.30 – 3.00

Session 3. CSR in the Arab World: Case Studies and Best Practices

Chairman: Dr. Ahmed Mohammad Mahmoud Al-Hawamdeh, Dean of Post-graduate Studies and Scientific Research, Jerash University

- Dr. Ahmed Mohammad Mahmoud Al-Hawamdeh, Dean of Post-graduate Studies and Scientific Research, Jerash University

Towards Legislative Intervention to Enhance CSR in Jordan

- Dr. Ahmed Khalaf Hussein Al-Dikhil, Professor of Public Finance & Financial Legislation, College of Law, University of Tikrit, Iraq and Dr. Ali Ghani Abbas, Professor of Public Finance, Al-Mansour University College, Baghdad, Iraq

The legal regulation of the social role of the private sector in Iraq

- Ms. Nawal Mohammed Azizi, Graduate Student in Business Administration and Sustainable Development, Université de Sétif, Algeria

Corporate Social Responsibility: a Case Study from Jordan

- Mr. Chawki Manna, Phd Candidate, Faculty of Economics, Université de Sétif, Algeria

Corporate Social Responsibility in Small and Medium Enterprises in Algeria

Q&A

3:00-4:30

Lunch
Day Two: Friday, May 30, 2014

9:00 – 9.30 Registration

9:30 – 11.00 Session 4. Islamic Banking, Trade Law and Corporate Social Responsibility

Chairman: Dr. Alaldja Menaa, Professor of Law, Faculty of Law and Political Science, University of T Milyana, Algeria

- Dr. Naima Yahiaoui, Lecturer, Faculty of Science, Economics and Management, University of Batna, Algeria

Models for Some Companies in the Islamic World and the Consolidation of Social Responsibility

Corporate Social Responsibility and Islam: the Iranian Perspective

- Dr. Alaldja Menaa, Professor of Law, Faculty of Law and Political Science at the University of T Milyana, Algeria

Legal and Religious Foundations of Corporate Social Responsibility

- Dr. Adel Salem Al-Louzi, Assistant Professor of Law, Abu Dhabi University, UAE

Corporate Social Responsibility and Public Shareholding Companies

Q&A

11.00 – 11.30 Coffee Break

11.30 – 1.00 Session 5. The Role of Civil Society in Advancing CSR in the Middle East

Chairman: Dr. Sufyan bin Abdul Aziz, Associate Professor, University of Bashar, Algeria

- Ms. Aysun Sayin, UN Global Compact Supply Chain Sustainability Advisory Group, Member Boyner Group, CSR Manager UNIDO REAP Certified Trainer

How NGO's and UNGC effect private sector performans: Supply Chain Management at the Boyner Group- a Rights Based Approach

- Dr. Sufyan bin Abdul Aziz, Associate Professor, University of Bashar, Algeria

Successful International Models of Societal Roles of Companies

- Mr. Malik Muneef Afifa, Phd Candidate, Accounting, Universiti Sains Malaysia, Pulau Pinang, Malaysia

Social Responsibility in Emerging Markets

Q&A

1.00 – 1.30 Coffee Break
1.30 – 3.00  Session 6. An Action Plan for the Promotion of CSR in the Middle East

Chairman: Dr. Frank Emmert, Professor of law and Director, Center for International and Comparative Law

- Dr. Frank Emmert, Professor of law and Director, Center for International and Comparative Law

Corporate Social Responsibility in Europe: a Comparative Perspective

- Dr. Ibrahim Tahat, Head of the Department of Human Resources Development, Company Control Department, Government of Jordan, Jordan

Corporate Social Responsibility: Control and Governance

Q&A and final recommendations by Dr. Mohamed Mattar, Executive Director, The Protection Project

3:30 – 4:30  Lunch