

2nd Regional Conference

CORPORATE SOCIAL RESPONSIBILITY IN THE MIDDLE EAST

Pera Palace Hotel ~ Pasa Room

Mesrutiyet Cad. Tepebasi, No: 52 ~ Beyoglu, Istanbul 34430, Turkey

CONFERENCE AGENDA

May 29-30, 2014

Day One: Thursday, May 29, 2014

8.30 –9.00

Registration

9.00 –9.30

Opening Remarks

- Dr. Mohamed Y. Mattar, Executive Director, The Protection Project, The Johns Hopkins University, School of Advanced International Studies, USA
- Dr. Khalid Youssef Houssein Al-Omari, President, Jerash University, Jordan

9.30 – 11.00

Session 1. The Theory and the Practice of CSR in the Middle East

Chairman: Dr. Eslami Reza Gholamali, Professor of Law, Head of the Human Rights Center, Shahid Beheshti University, Tehran, Iran

- Dr. Nashaat Edward Nashed Gerges, Professor of Economics, Oubour Higher Institute for Management, Computers, and Information Systems, Egypt

The Economic Contributions of Private Companies to the Community at Large

- Dr. Eslami Reza, Professor of Law, Head of the Human Rights Center, Shahid Beheshti University, Tehran, Iran

Corporate Social Responsibility in Iran: The Very First Steps

- Dr. Valentina Azarov, Lecturer in Human Rights and International Law, Al-Quds Bard College, Al-Quds University, Palestine

Operationalizing the Corporate Duty of Non-Recognition

Q&A

11.00 –11.30

Coffee Break

11.30 – 1.00

Session 2. Corporate social responsibility frameworks and practices in the region

Chairman: Ms. Melda Cele, Contact Person & Board Member, UN Global Compact Turkiye

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How NGO's and UNGC effect private sector performans: Supply Chain Management at the Boyner Group: a Rights Based Approach

- Mr. Gökhan Dikmener, Business Outreach Coordinator, UN Development Programme, Istanbul, Turkey

The work of the Istanbul International Center for Private Sector in Development (IICPSD) in promoting Corporate Social Responsibility in the MENA region

- Dr. Ahmed Abdel Rahman al-Majali, Professor of Commercial Law, Faculty of Law, Taibah University, Saudi Arabia

Corporate Social Responsibility: the United Nations Global Compact and Islamic jurisprudence

Q&A

1.00 –1.30

Coffee Break

1.30 – 3.00

Session 3. CSR in the Arab World: Case Studies and Best Practices

Chairman: Dr. Ahmed Mohammad Mahmoud Al-Hawamdeh, Dean of Post-graduate Studies and Scientific Research, Jerash University

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Towards Legislative Intervention to Enhance CSR in Jordan

- Dr. Ahmed Khalaf Hussein Al-Dikhil, Professor of Public Finance & Financial Legislation, College of Law, University of Tikrit, Iraq and Dr. Ali Ghani Abbas, Professor of Public Finance, Al-Mansour University College, Baghdad, Iraq

The legal regulation of the social role of the private sector in Iraq

- Ms. Nawal Mohammed Azizi, Graduate Student in Business Administration and Sustainable Development, Université de Sétif, Algeria

Corporate Social Responsibility: a Case Study from Jordan

- Mr. Chawki Manna, Phd Candidate, Faculty of Economics, Université de Sétif, Algeria

Corporate Social Responsibility in Small and Medium Enterprises in Algeria

Q&A

3:00-4:30

Lunch



Day Two: Friday, May 30, 2014

- 9:00 – 9.30** **Registration**
- 9:30 – 11.00** **Session 4. Islamic Banking, Trade Law and Corporate Social Responsibility**
Chairman: Dr. Alaldja Mena, Professor of Law, Faculty of Law and Political Science, University of T Milyana, Algeria
- Dr. Naima Yahiaoui, Lecturer, Faculty of Science, Economics and Management, University of Batna, Algeria
- Models for Some Companies in the Islamic World and the Consolidation of Social Responsibility*
- Corporate Social Responsibility and Islam: the Iranian Perspective*
- Dr. Alaldja Mena, Professor of Law, Faculty of Law and Political Science at the University of T Milyana, Algeria
- Legal and Religious Foundations of Corporate Social Responsibility*
- Dr. Adel Salem Al-Louzi, Assistant Professor of Law, Abu Dhabi University, UAE
- Corporate Social Responsibility and Public Shareholding Companies*
- Q&A**
- 11.00 –11.30** **Coffee Break**
- 11.30 – 1.00** **Session 5. The Role of Civil Society in Advancing CSR in the Middle East**
Chairman: Dr. Sufyan bin Abdul Aziz, Associate Professor, University of Bashar, Algeria
- Ms. Aysun Sayin, UN Global Compact Supply Chain Sustainability Advisory Group, Member Boyner Group, CSR Manager UNIDO REAP Certified Trainer
- How NGO's and UNGC effect private sector performans: Supply Chain Management at the Boyner Group- a Rights Based Approach*
- Dr. Sufyan bin Abdul Aziz, Associate Professor, University of Bashar, Algeria
- Successful International Models of Societal Roles of Companies*
- Mr. Malik Muneef Afifa, Phd Candidate, Accounting, Universiti Sains Malaysia, Pulau Pinang, Malaysia
- Social Responsibility in Emerging Markets*
- Q&A**
- 1.00 – 1.30** **Coffee Break**

1.30 – 3.00

Session 6. An Action Plan for the Promotion of CSR in the Middle East

Chairman: Dr. Frank Emmert, Professor of law and Director, Center for International and Comparative Law

- Dr. Frank Emmert, Professor of law and Director, Center for International and Comparative Law

Corporate Social Responsibility in Europe: a Comparative Perspective

- Dr. Ibrahim Tahat, Head of the Department of Human Resources Development, Company Control Department, Government of Jordan, Jordan

Corporate Social Responsibility: Control and Governance

Q&A and final recommendations by Dr. Mohamed Mattar, Executive Director, The Protection Project

3:30 – 4:30

Lunch

