DWA 343: Transnationalism & Global Governance

Spring 2007

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Office Hours: (M) 4:30-5:30; (W) 10:30-11:30; (F) 2:30-3:30

Course Description

In the 21st century, increased international cooperation will be required to confront problems of international interdependence, many of which arise from processes associated with globalization (e.g., increased trade, migration, and communication). Transnationalism & Global Governance examines problems that spill across international boundaries and can’t be solved by governments acting alone. From terrorism to infectious diseases, from transnational organized crime to global climate change, there are many issues in the 21st century that require collective solutions. In this course, we will analyze what is known as transnational issues, their importance for global society, and the international regimes that have developed in recent years to manage them. The course will end with a look at future directions in global governance.

Course Objectives

• To improve your academic research and writing capabilities (this is a junior writing seminar, and the writing expectations will be even greater than other DWA courses).
• To raise your awareness of today’s global problems that directly and indirectly affect your lives.
• To highlight the complexity of today’s ad hoc system of governing global society, evaluating the extent, promises, and weaknesses of international cooperation.
• To provoke critical thinking on the ways in which transnational problems can be addressed by the international community more effectively and fairly, and ways the potential individual, social, and global advantages of globalization can be realized.
Required Books

The following books are available for purchase in the bookstore:


*In addition to the required readings, you will be expected to follow current affairs and to be able to relate political and economic developments to what you are learning in the class. Recommended news sources include *The New York Times* (www.nytimes.com), the *International Herald Tribune* (www.iht.com), BBC News On-line (http://news.bbc.co.uk), and National Public Radio (www.npr.org).

Course Requirements

In addition to participating fully in the class, you will be required to (a) write a series of short position papers on a specific area of global governance, culminating in a cumulative (revised) final paper; (b) give a presentation to the class on this area of global governance; and (c) complete a final take-home exam. There will be no mid-term exam in this class.

1. **Class participation (5%)**: Active participation includes regular attendance, preparedness, involvement in course discussions, and contributions to the analysis of course topics. Simply showing up is not enough!!

2. **Short research papers (40%)**: By the end of **Week 2**, you will be required to choose a specific area of global governance that you will research throughout the semester (from a set list of issue areas). Based on this issue area, you will be required to write **FOUR** short papers (4-5 pages each) that deal with a particular dimension of global governance, building on research you have gathered on your topic. **Detailed instructions will be handed out during Week 2.** Each short paper is worth **10%** (for a total of **40%**).

3. **Cumulative final research paper (20%)**: You will be required to integrate your four short research papers into a single **revised and coherent** final paper. Instructions for the final research paper will also be handed out by the beginning of **Week 2**.

4. **Individual presentations (10%)**: The presentations are to provide the class with an overview of the lessons you learned through researching your area of global governance. A prompt covering the presentation requirements will be handed out several weeks prior to the presentations. **Presentations will be held during Week 14.**

5. **Final examination (25%)**: There will be a comprehensive final examination (**take-home**), which will be handed out the last week of class. **The final exam will be due on Friday, May 11th.**
Rules of Engagement

*Turn off all cell phones before you come in the room!!!* Throughout the course, you will be expected to fulfill the following obligations:

1. To come to class **on time** and to attend all classes unless you have a valid excuse.
2. To do all the assigned reading **before** class sessions.
3. To turn in all written work on time. Work that is not turned in on time will receive a progressive grade deduction (1/3 grade deduction for each day late).
4. To actively participate in class discussions.
5. To be respectful of other students’ questions and perspectives.

*The use of a laptop in class is not allowed without prior permission. Sending e-mails, surfing the web, and text-messaging are not appropriate in-class activities.*

*I will not tolerate any form of academic dishonesty, including cheating and plagiarism. When you use another writer’s words or ideas without using proper documentation to credit this writer, this is plagiarism.* If you quote directly or paraphrase material from another source, you must provide documentation of the source.

Special Needs

Please let me know immediately if you have a disability or any special needs that may affect your ability to complete the course successfully, so that we may discuss possible accommodations (e.g., use of a computer for exams, extra time, private space, etc.). These conversations will remain strictly confidential. For students who have special learning, exam taking, or related needs, please contact Linda Whitney at the Center for Academic Excellence (CAE) (ext. 2849) to complete the documentation necessary in order to make appropriate accommodations.

Center for Academic Excellence (CAE)

The CAE is an excellent resource for students seeking to improve their learning skills, including writing development. I strongly encourage students to seek out the assistance of CAE peer writing advisors in preparing written work for this class. You may drop in at the CAE (located in the basement of the library) during peer writing hours or you can make an appointment on-line with the professional writing staff. You will have ample advance notice of all required written work. To get the most out of the services of the CAE, it is important that you not wait until the last minute to seek out assistance.

Useful Websites

- **Carnegie Endowment for International Peace (CEIP):** [www.ceip.org](http://www.ceip.org)
- **Council on Foreign Relations (CFR):** [www.cfr.org](http://www.cfr.org)
- **Global Public Policy Networks Project:** [www.globalpublicpolicy.net](http://www.globalpublicpolicy.net)
- **United Nations (UN):** [www.un.org](http://www.un.org)
- **International Monetary Fund (IMF):** [www.imf.org](http://www.imf.org)
- **World Bank:** [www.worldbank.org](http://www.worldbank.org)
- **World Health Organization:** [www.who.org](http://www.who.org)
- **World Trade Organization (WTO):** [www.wto.org](http://www.wto.org)
Weekly Schedule

**Week 1: Course Introduction**

1/22  Overview of syllabus & student introductions

1/24  Δ Maryann Cusimano, “Beyond Sovereignty: The Rise of Transsovereign Problems.” In *Beyond Sovereignty*, pp. 1-40. (Blackboard)


**Week 2: Theoretical Framework of Global Governance**


1/31  Δ John Mearsheimer, “The False Promise of International Institutions.” *International Security* (1994/95) 19.3. **You are only expected to read pages 5-14** (Blackboard)


**Week 3: Managing Global Governance: Key Actors**

2/5  Δ *Karns and Mingst*, Chapter 7: The Role of States in Global Governance, pp. 249-274.

Δ *Karns and Mingst*, Chapter 4: The United Nations, pp. 97-144.


**Week 4: The Global Economy**


2/14  Δ Joseph Stiglitz, Chapter 1: The Promise of Global Institutions (pp. 3-22), Chapter 2: Broken Promises (pp. 23-52), and Chapter 9: The Way Ahead (pp. 214-252), in *Globalization and Its Discontents*. (Blackboard)

**FIRST ESSAY DUE**

**Week 5: Transnational Organized Crime**

2/19  NO CLASS – PRESIDENT’S DAY


△ Skim over the UN Convention Against Transnational Organized Crime (Blackboard)

**Week 6: Transnational Organized Crime (Cont.)**


△ Protocol to Prevent, Suppress and Punish Trafficking in Persons, Especially Women and Children. (Blackboard)

2/28  Film: *Trading Women*

3/2  NO CLASS – At International Studies Association Conference

**Week 7: Weapons of Mass Destruction**

3/5  △ Caldwell and Williams, “Nuclear Weapons,” “Bugs & Gas,” and “The Proliferation of Weapons of Mass Destruction,” in *Seeking Security in an Insecure World* (pp. 34-72). (Blackboard)

**SECOND ESSAY DUE**

3/7  △ “Background to the Nuclear Non-Proliferation Treaty.” (Blackboard)


△ Convention on the Prohibition of the Development, Production, and Stockpiling of Bacteriological (Biological) and Toxin Weapons and on their Destruction:


3/9  Δ NO CLASS – At Western Political Science Association Conference

Week 8: NO CLASS – SPRING BREAK

Week 9: The International Human Rights Regime

      Δ See the UN High Commissioner for Human Rights website at www.unhchr.ch.

      Δ Intl. Covenant on Economic, Social & Cultural Rights:

3/23  Δ Keck and Sikkink, “Human Rights Advocacy Networks in Latin America.” In Activists
      Beyond Borders, pp. 79-120.

Week 10: Terrorism


**THIRD ESSAY DUE**

3/28  Δ Hoffman, Chapter 3: “The Internationalization of Terrorism” (pp. 63-80); Chapter 4:
      “Religion and Terrorism” (pp. 81-130); and Chapter 5: “Suicide Terrorism” (pp. 131-171).

      Δ See the UN & Terrorism website: www.un.org/News/dh/latest/un-agencies.shtml.
      Δ See International Conventions against Terrorism website:
        http://www.unodc.org/unodc/terrorism_conventions.html

Week 11: War & the “Humanitarian International”


4/4  Δ Hoffman and Weiss, Chapters 3 & 4 (pp. 53-118).

4/6  Δ Hoffman and Weiss, Chapters 6 & 7 (pp. 139-213).

Week 12: The Global Environment

**FOURTH ESSAY DUE**


4/13  ∆ Alan Shank, “Is Global Warming a Threat to Our Planet?” *You Decide!,* pp. 175-195. (Blackboard)

**Week 13: Global Health**


**Week 14: Presentations**

4/23  Presentations

4/25  Presentations

4/27  Presentations

**Week 15: Course Wrap-Up**


**FINAL (REVISED) PAPER DUE**

5/2  LAST DAY OF CLASS

*Take-home exam due on FRIDAY, MAY 11TH AT NOON.*