

CORPORATE SOCIAL RESPONSIBILITY LUNCHEON: ADVANCING CSR THROUGH CORPORATE-ACADEMIC PARTNERSHIPS

Rome Building ~ Rome Auditorium, 1st Floor
1619 Massachusetts Ave NW, Washington DC 20036

September 10, 2013
12:30PM – 3:00PM

Event Overview: Business representatives and experts of Corporate Social Responsibility (CSR) will join The Protection Project to discuss current trends and obstacles to promote and implement CSR initiatives and programs throughout the world, and specifically in the Middle East & North Africa (MENA) region. The discussion will focus on ways academia can assist the corporate sector in advancing its CSR agenda and help enhance responsible business practices, human rights, and sustainable development.

AGENDA

12:30 – 1.00	Registration and Lunch Served
1.00 – 1.10	Opening Remarks and Presentation by Dr. Mohamed Y. Mattar, Executive Director, The Protection Project, The Johns Hopkins University, School of Advanced International Studies
1.10 – 2.00	<p>Expert Roundtable – Introductions and Discussion of CSR Work in MENA</p> <ul style="list-style-type: none"> ➤ Ms. Annabel Short, Programme Director, Business & Human Rights Resource Centre ➤ Ms. Diana Beckmann, Senior Director, Corporate Sponsorships, CARE USA ➤ Ms. Amy Lehr, Associate, Corporate Social Responsibility Practice Group, Foley Hoag, LLP ➤ Ms. Chloe B. Holderness, Managing Director, Lex Mundi Pro Bono Foundation ➤ Mr. Jeffrey Avina, Director of Citizenship and Community Affairs, Middle East & Africa, Microsoft ➤ Dr. Trevor Gunn, Managing Director, International Affairs, Medtronic, Inc. ➤ Ms. Maryann Hrichak, Cultural Mentor, TechWomen
2.00 – 2.40	Roundtable Q&A
2.40 – 3.00	Presentation of “Excellence in CSR” Award and Closing Remarks by Dr. Mohamed Y. Mattar, Executive Director, The Protection Project, The Johns Hopkins University, School of Advanced International Studies